

## Be proud and visible on Gay Surrey

We know your help is valuable and by way of showing your support to Gay Surrey we have created a number of options that you can take to promote your company and at the same time prove your support for the community.

Banner ads allow us to cover the cost of the charity's community website.

Four standard banner sizes are available to promote your service, business or offers. These banners can be placed within any section of our site. Your banner is not generally rotated with other banners. When an advertising space is booked it remains your space until the term expires. (We are also looking for sponsorship help to support Gay Surrey).

### Who are we?

Gay Surrey proudly received Registered Charity status in April 2005. Our mission is to offer the gay community of Surrey easy access to local information including clubs, bars, social events, news and local support and advice. Our website includes dedicated pages supporting the community from Connexions, youth projects, THT, Blanche Heriot, NHS, Surrey and Met Police, drug awareness programmes and more.

The aim of our website is to be the main portal for the gay community across the county when seeking information. The site has grown dramatically since its launch and has now become the recognised and respected community site. We currently have over **7500 unique visitors** to our site every month. Gay Surrey currently has over **2500 subscribers** who regularly receive email updates on local and gay news, local events and projects.

Our ongoing objective is to be able to apply for funding to help the site grow and our Trustees have tasked us to become grant makers for other charities and voluntary organisations in Surrey.

We are immensely proud to have **Bill Buckley** as our Patron and look forward to many years of working with him for our beneficiaries.

## So send us your banner

All advertising material must comply with the specification outlined below. Please email all material to [zoe@gaysurrey.org](mailto:zoe@gaysurrey.org). When sending images, please be sure to include the complete URL of the accompanying link, as well as any appropriate ALT text for the advertising image.

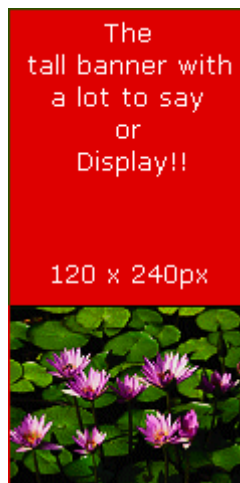
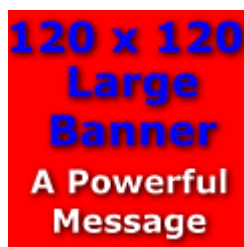
If you are unsure of any technical issues please contact us.

### Corporate Banner 468 x 60 pixels



### Tall Banner 120 x 240 pixels

#### Large Banner 120 x 120 pixels



#### Medium Banner 120 x 60 pixels



#### Standard Banner 120 x 32 pixels



Other formats and sizes are available, please do not hesitate to get in touch and discuss your requirements.

**What will it cost me?**

<b>Banner Size in pixels</b>					
<b>Size</b>	<b>120 x 32</b>	<b>120 x 60</b>	<b>120 x 120</b>	<b>120 x 240</b>	<b>*468 x 60</b>
<b>Tariff</b>					
Per Month	<b>£15</b>	<b>£20</b>	<b>£30</b>	<b>£40</b>	<b>£55</b>
12 Months	<b>£60</b>	<b>£70</b>	<b>£75</b>	<b>£80</b>	<b>£100</b>

**Specifications**

Gay Surrey can generally accept static images in GIF format only. Gay Surrey will also allow *some* animated images that are in GIF format (additional charges may apply), either in single or infinite animation loops. We do not currently accept ads that incorporate Java, Shockwave, Future Splash, video or sound. All banner ads must not exceed 18k and 12k for smaller formats. All banner ads will include a direct link to your desired site.

**To discuss your requirements please contact:**

Gino Meriano  
 Chair  
 Tel: 07005 982 GAY (429)  
 E Mail [gino@gaysurrey.org](mailto:gino@gaysurrey.org)